

YOU : AMPLIFIED



The world of communication is constantly evolving, and connected devices are transforming the way we communicate, socialize and do business.

At Ericsson, we drive that transformation. Learn more about how the world stays connected—and how we're changing everything.



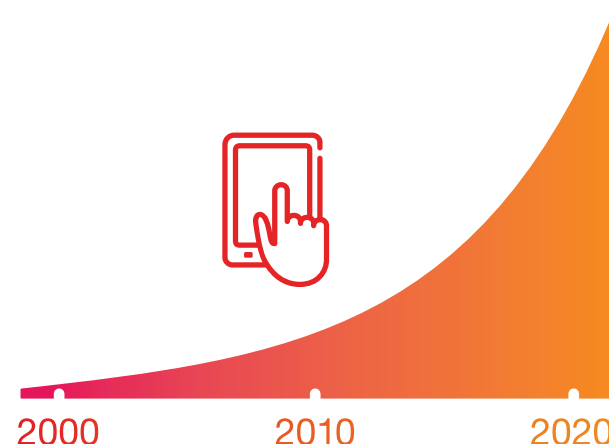
1 BILLION
PLACES

It took 100 years to
connect 1 billion places.



5 BILLION
PEOPLE

But only 25 years to
connect 5 billion people.



50 BILLION
DEVICES

By 2020 there will be 50 billion
connected devices.

ERICSSON:

World-leading provider
of information and
communications
technology and services.



More Than

135

Years of Experience



10

Global Regions



More Than

100K

Employees

We don't
just connect places
and people—but also
**MACHINES
AND DEVICES.**



Customers in more than

180
countries

5TH

Largest Software
Company In The World

#1

in Radio Access, Telecom
Services, OSS and BSS.

EMPLOYMENT:

For every **1,000** connections,
80 new jobs are created.

HELPING TO SOLVE SOME HUGE GLOBAL CHALLENGES:

The Networked Society will bring
significant economic, social and
environmental benefits to
hundreds of millions
of people.

REDEFINING EDUCATION:

Our partnership with Coursera helps
bring more than **200** online courses
to nearly **1.3** million students.

ENVIRONMENTAL IMPACT:

Communications technology will help
reduce oil consumption by as much as
21.6 billion barrels by 2020.

BRINGING PEOPLE TOGETHER:

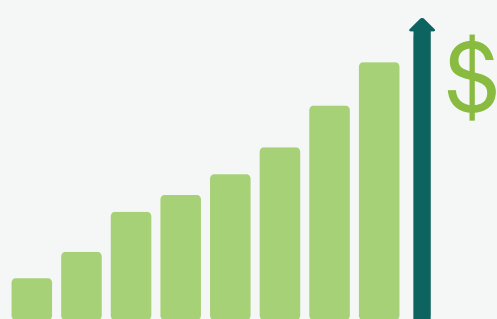
More than **185,000** people have
registered on Refugees United's
family-tracing platform, another project
supported by Ericsson technology.

IMPROVING LIVES:

Ericsson is a partner in the Millennium
Villages Project, helping bring connectivity
to more than **500,000** people in **11**
countries in Sub-Saharan Africa.

Our commitment
to R&D—24,000
employees strong—has
given us the strongest
patent portfolio in mobile
telecommunications.

WE INVEST MORE THAN
\$5,000,000,000 IN R&D EACH YEAR.



ERICSSON HAS BEEN
GRANTED MORE THAN

35,000

PATENTS, THE MOST IN THE INDUSTRY.



Any time you
make a call or browse the
Internet, it's likely that one of our
solutions is involved. Over the past
10 years, we've helped transform
2G voice communications into 4G
LTE high-speed data networks.
Now we're doing the same for the
next generation of information
communications
technology.

MORE THAN **40%**
OF THE WORLD'S MOBILE
TRAFFIC PASSES THROUGH
ERICSSON NETWORKS.



THE NETWORKS WE SUPPORT
SERVE MORE THAN
2.5 BILLION
SUBSCRIPTIONS IN MORE
THAN 180 COUNTRIES.

